

### RURAL ELECTRIC

Your Touchstone Energy' Cooperative
The power of human connections

MEMBER NEWSLETTER

NOVEMBER 2021

### Manager's Message

Cooperative Principles- Our Reason Why

by Darick Eisenbraun



### Inside:

November is a month to be thankful. Thankful for family, for friends and for our Veterans.

Thanksgiving—Nov 25th High Plains Power will be closed November 25th & 26th.

Veterans Day-Nov 11th

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CE Hardware, State Farm, REI, Land O'Lakes and High Plains Power all share something in common: we're all cooperatives.

We may be in different industries, but we all share a passion for serving our members and helping our communities to thrive. In fact, all cooperatives adhere to the same set of seven principles that reflect our core values of honesty, transparency, equity, inclusiveness and service to the greater community good. October was National Co-op Month, and last month I provided a high-level overview of the seven cooperative principles. But I thought since these are the guidelines for our business, that they deserved a deeper dive. Let's take a look at the first three cooperative principles.

### Voluntary and Open Membership

Just like all co-ops, High Plains Power was created out of necessity—to meet a need that would have been otherwise unmet in our community. So a group of neighbors banded together and organized our electric co-op so everyone in our community could benefit. For a modest membership fee to the co-op, any farmer could get electricity brought to his farm. Neighbors came together to tackle a problem that they all had but couldn't solve alone. They worked together for the benefit of the whole community, and the newly established electric lines helped power economic opportunity in our community.

While this history may be forgotten, key parts of that heritage remain—the focus on our mission and serving the greater good. In this, we include everyone to improve the quality of life and economic opportunity for the entire community. Membership is open to everyone in our service territory, regardless of race, religion, age, disability, gender identity, language, political perspective or socioeconomic status.

### **Democratic Member Control**

Our co-op is well suited to meet the needs of our members because we are locally governed. Each member gets a voice and a vote in how the co-op is run, and each voice and vote are equal. High Plains Power's leadership team and employees live right here in the community. Our board of directors, who helps set long-term

your bill doesn't have to be complicated. With our SmartHub web and mobile app, it ty to give you some valuable information that will help you prepare for the launch of

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# How will you register for SmartHub?

new billing and payment system called SmartHub. In order for you to After we launch on January 17, 2022 we will be operating through a continue to receive an electronic bill, as well as pay your bill online, you are required to re-register as a new user through SmartHub.

- When you get to the SmartHub login screen, click the New User? Signup to access our Self Service Site link at the bottom of the
- Use your account number to register for SmartHub.
- After you have successfully registered with SmartHub, you'll be sent an email verification to login for the first time.
- The first time you log in, you'll be asked to create your new
- Once you register for your online account, you will need to update password.

your payment options.

- PLEASE NOTE Auto Pay members will need to enter their debit/ credit card information into the new SmartHub system.
  - At the end of the registration process, we encourage you to select our paperless billing option so you can receive your new bill mmediately, no matter where you are at.

After we launch, we will be providing detailed information on how to download our free, secure SmartHub app from the Apple or Google Play stores.



# Where you can get your questions answered?

If you have any questions about the registration process, contact us by sending an email to customerservice@highplainspower.org or calling (307) 856-9426

ave you ever noticed your lights blink scenes can be quite different.

during a thunderstorm? Or perhaps you've you arrive home. When this happens, you've likely service, which could result from a power surge or Lnoticed a blinking microwave clock when can appear similar, what's happening behind the blink. While the symptoms of surges and blinks experienced a brief disruption to your electric

## What's a power surge?

are designed to handle small variations in voltage; damage, degrade or destroy electronic equipment tens of thousands of volts--this can be extremely within your home or business. Most electronics however, power surges can reach amplitudes of or disturbances of a power waveform that can Power surges are brief overvoltage spikes damaging to your electronic equipment.

Surges can be caused by internal sources, like HVAC systems with variable frequency drives, or external sources, like lightning and damage to power lines and transformers.

protector power strips) to safeguard your sensitive electronics. If you're experiencing frequent surges cause is internal, contact a qualified electrician to to install surge protective devices (such as surge High Plains Power encourages all members in your home or business and you believe the inspect your electrical system.

### What's a power blink?

power line or a protective interruptions, but they're Faults can occur through fault (short circuit) on a contacting an energized n reaction to the fault. ike squirrels, birds or device that's working a variety of instances, ypically caused by a other small animals Power blinks are also brief service

comes to power squirrels reign s were responsibl Any of the ev power to blink, brief interruptic act like circuit b fault. Believe it caused by prote because that me should to preve Regardless or crews will be or and make neces



**How long have you worked for High Plains Power?** I have worked in Customer Service for  $2\frac{1}{2}$  years.

### What is your favorite part about working for a Coopereative?

I like the human touch a cooperative provides. You can call and talk to one of us rather than a robot.

### What do you like to do for fun?

My favorite thing to do for fun is to curl up with a good book.

### If you could go anywhere in the world, where would you go?

I would really like to do a combined tour of England, Ireland and Scotland.



### Manager's Message

continued from page 1

priorities for the co-op, also live locally on co-op lines. These board members have been elected by neighbors just like you at our annual meeting. We know our members have a valuable perspective, and that's why we are continually seeking your input and encourage you to weigh in on important co-op issues and participate in co-op elections.

Our close connection to this community ensures we get a first-hand perspective on members' priorities, thereby enabling us to make more informed decisions on long-term investments for the benefit of our members.

### Members' Economic Participation

As a utility, our mission is to provide safe, reliable and affordable energy to our members. But as a co-op, we are also motivated by service to the community, rather than profits. Members contribute equitably to, and democratically control, the capital of High Plains Power. At least part of that capital remains the common property of the cooperative. Members allocate surpluses for co-op programs, initiatives, capital investments and supporting other activities approved by the membership.

Because we are guided by seven cooperative principles, it's not just about dollars—it's about opportunity for all and being fair when engaging with our members. The cooperative way is a values-based business model.

High Plains Power is a reflection of our local community and its evolving needs. We view our role as a catalyst for good and making our corner of the world a better place. And by the way, that sums up the seventh co-op principle, "concern for community," which I'll elaborate on next month!

High Plains Power



is an official publication of High Plains Power, Inc., PO Box 713, Riverton, WY 82501. Phone 307-856-9426 1-800-445-0613 www.highplainspower.org

### General Manager Darick Eisenbraun

This is a monthly publication made available by High Plains Power, Inc., with the Wyoming Rural Electric News. Ideas, questions and comments are welcome.

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